

FOR IMMEDIATE RELEASE

How Do You Compare With The BHPH New Industry Benchmarks?

Houston, Texas, March 11, 2022 – Ken Shilson, President/Founder of Subprime Analytics today announced the completion of the “2021 BHPH Market Perspectives/Trends Report” which includes forward looking commentary on what’s ahead in 2022! This report, for the 22nd consecutive year, contains financial information (provided by SGC, CPA’s) and operating data on sales, collections and recoveries, and inventory management from NCM and NIADA 20 Groups together with portfolio performance metrics from Subprime Analytics. The report also contains narrative commentary from industry experts on tax refunds, compliance and regulatory matters, inventory, changing consumer demands, and capital. The extensive “What’s Ahead” section this year addresses all the market and industry changes expected in 2022 and beyond. In the aggregate, these statistics and industry perspectives provide a comprehensive view of the financial and operating performance of the BHPH industry and important trend information. The report will be published nationally in late June.

Want to know how your own performance compares with your peers? Are you maximizing the profits and cash flow from your own business model? Let Subprime Analytics give you these answers and an advance copy of the “2021 BHPH Market Perspectives/Trends Report.” In the challenging, highly competitive BHPH market of today you need to avoid costly mistakes and capitalize on market opportunities. Our analysis, together with this report, will help you succeed because “the more you learn, the more you will earn!” Call us today and let Subprime Analytics “show you the money!”

Visit our website www.subanalytics.com or call Ken Shilson at 281-723-9508 for a no obligation consultation to improve your performance.



Learn From Your Losses, Don't Repeat Them!