

TEN REASONS TO USE

SUBPRIME ANALYTICS:

1. Facilitates Access to Capital
2. Improves Your Portfolio Performance
3. Helps You Avoid Underwriting Mistakes
4. Identifies Weaknesses (and Strengths) in Your Business Model
5. Identifies Loss Patterns and Trends
6. Shows What You Are Really Making
7. Allows You to Predict Future Losses
8. Shows Benchmark Performance Comparisons Against Your Peers'
9. Identifies Errors in Customer Data
10. Facilitates Creating Your Own Scorecard

IT'S AS EASY AS 1-2-3!



Newly updated website - visit:

WWW.SUBANALYTICS.COM

or call 832-767-4759





SUBPRIME ANALYTICS

can show you how to increase
your cash flow and get more capital!

SUBPRIME ANALYTICS

2180 North Loop West
Suite 270
Houston, TX 77018

PHONE

832-767-4759

FAX

713-680-2474

WEBSITE

www.subanalytics.com

CONTACT US
TODAY
FOR A FREE
NO-OBLIGATION
CONSULTATION!



Products and Services

Metrics Reporting

Analyze your portfolio performance efficiently and cost-effectively using proprietary data mining and extraction technology. Identify loss patterns and trends to improve your underwriting.

www.subanalytics.com/metrics

Consulting

With more than 70 years of collective experience, Subprime Analytics can identify areas to reduce losses and improve profitability and cash flow.

www.subanalytics.com/consulting

Due Diligence Services

Subprime Analytics performs independent pre and post funding reviews and monitoring for financial institutions who provide capital to the automotive industry.

www.subanalytics.com/duediligence

Projection Modeling

Use our comprehensive projection modeling template as a planning tool to predict your future cash flow, profitability and capital requirements.

www.subanalytics.com/projection

Related Finance Company

Get all the information you need to properly set up your own RFC, and start realizing the tax benefits for your BPHH business.

www.subanalytics.com/rfc

Business Valuations

Subprime Analytics offers independent portfolio and business valuations, which can be used for tax and business combination transactions.

www.subanalytics.com/valuation

To view a sample report, visit: **WWW.SUBANALYTICS.COM**

Who We Are:

Our staff includes trained professionals with extensive financial analysis and technology experience. We are experienced in performing financial and operational analysis of subprime portfolios, both large and small. Our staff are trained in the use of data mining and extraction technology to maximize efficiency and minimize your cost. We can identify and evaluate differing policies and practices that affect portfolio performance results! Contact us for a no obligation consultation.

Kenneth B. Shilson, CPA, is President of Subprime Analytics. Ken has helped pioneer an IRS approved tax strategy for "Buy Here / Pay Here" dealers regarding the use of a related finance company. He has authored numerous articles on accounting, tax and other matters related to the used car industry. He has also been a speaker at numerous automotive national conferences and conventions. He is a member of the A.I.C.P.A., the T.S.C.P.A., and the litigation services committee of the Houston Chapter of the T.S.C.P.A. Ken is a graduate of Miami University, Oxford, Ohio, a member of N.I.A.D.A, H.I.A.D.A, T.I.A.D.A., and the founder of NABD, the largest special interest group for the Buy Here, Pay Here Industry.

